

**PAMAL BROADCASTING, LTD  
DBA ALBANY BROADCASTING  
COMPANY  
ANNUAL EEO PUBLIC FILE REPORT  
WAJZ, WFLY, WROW, WYJB, WKLI, WINU  
February 1, 2017 - January 31, 2018**

Pamal Broadcasting Ltd. is an equal opportunity employer that encourages minorities and females to apply for job openings. Pamal operates the stations licensed to its subsidiary corporation, 6 Johnson Road Licenses, Inc.

Pamal Broadcasting incorporates the following in an attempt to reach all segments of the population to fill full time positions, without regard to color, race, gender or religious belief:

1. **The wide dissemination of full-time openings via** our radio properties, on-line classified advertising and the use of other appropriate job sources.
2. **Through our on-going Internship program,** participation in job fairs throughout the year, and participation in various job banks.
3. **Outreach in the Community** - Employees participated in various Career Day or Professional Networking Events to encourage people to look at job opportunities in the broadcast industry during the reporting period including a review of jobs in radio.
4. **Tours** - Throughout the year, Pamal Broadcasting hosts student tours of our facilities which are conducted by station personnel. Students are given tours of the studios and station personnel provide answers regarding job requirements and skills required for various positions.

**SECTION I. Full-Time Vacancy List.** The following chart is the list of hires from February 1, 2017 - January 31, 2018. Please see section II for the full Master Recruitment Source List for recruitment source data:

<b>Job Title</b>	<b>Recruitment Sources (RS) used to fill vacancy</b>	<b>RS Referring Hiree</b>
Afternoon Show Host - B95.5	1, 3, 7, 8, 11, 13, 25, 32	13
Morning Show Host – Fly 92 (2 openings)	1, 3, 7, 8, 11, 25, 32	7 & 11
Account Executive	1, 3, 8, 11, 13, 20, 25	13
Account Executive (2 hires)	1, 3, 8, 11, 14, 20, 21, 25, 29, 30, 31, 32	3 & 29
Morning Show Host - WKLI	1, 2, 3, 7, 8, 11, 14, 20, 25, 32	7
Account Executive	1, 3, 8, 11, 14, 15, 20, 25, 29, 31, 32	32
Senior Accountant	1, 14, 15, 25, 31, 32	1
Albany Market Manager	28	28

**SECTION II. Master Recruitment Source List.** The following chart displays our referral source names, addresses and other information:

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled To Vacancy Information? (Y/N)</b>	<b># of Interviewees Referred By RS In The Last 12 Months</b>
1	<b>Capitalareahelpwanted.com Job Bank</b> <a href="http://www.capitalareahelpwanted.com">(<a href="http://www.capitalareahelpwanted.com">http://www.capitalareahelpwanted.com</a>)</a> Bev Berube, Director of Human Resources Albany Broadcasting 518-786-6791	N	3
2	<b>Job Zone - Saratoga</b> <b>Saratoga County Chamber Commerce</b> <b>Saratoga, NY</b> <a href="http://www.saratoga.org">www.saratoga.org</a> 518-581-0690	N	0
3	<b>Corporate Website</b> <a href="http://www.pamal.com">(<a href="http://www.pamal.com">http://www.pamal.com</a>)</a> Bev Berube/HR Director 518-782-9346 x211	N	1
4	<b>Station website</b> <a href="http://www.wajz.com">(<a href="http://www.wajz.com">http://www.wajz.com</a>)</a> <a href="http://www.albanymagic.com">www.albanymagic.com</a>	N	0
5	<b>Station website</b> <a href="http://www.fly92.com">http://www.fly92.com</a>	N	0
6	<b>Station website</b> <a href="http://www.b95.com">http://www.b95.com</a> <a href="http://www.cat.com">http://www.cat.com</a>	N	0

7	<b>Internal Posting Albany Broadcasting</b> Kara Russell, Onboarding Specialist Albany Broadcasting 518-782-9346 x210	N	8
8	<b>New York State Broadcasters Job Bank</b> <a href="mailto:cjung@nysbroadcasters.org">cjung@nysbroadcasters.org</a> Carolyn Jung 518-456-8888	N	0
9	<b>Monster.com (includes TU.com, Yahoojobs.com)</b>	N	0
10	<b>Society of Broadcast Engineers(SBE)</b> <a href="mailto:kjones@sbe.org">kjones@sbe.org</a> 317-846-9000 Fax: 317-846-9120	N	0
11	<b>All Access Job bank</b> <a href="http://www.allaccess.com">http://www.allaccess.com</a>	N	6
12	<b>Job Fairs – various job fairs throughout Capital region</b>	N	0
13	<b>Word of Mouth</b>	N	2
14	<b>Albany County Social Services</b> Patty McDonnell 162 Washington Ave Albany NY 12210 PH: 518-447-7738 E-mail:pmcdonnell@albanycounty.com	N	0
15	<b>Capital District Women’s Employment &amp; Resource Center</b> Marjorie Adams madams@cdwerc.org	N	0
16	<b>Rensselaer County Employment Svce</b> 1600 7 <sup>th</sup> Ave Troy NY 12180	N	0
17	<b>Rensselaer Country ARC</b> Eric Burke-eburke@renarc.org	N	0

18	<b>Collegiate Broadcasters Inc (CBI)</b> Attn: Will Robedee- Chair Person PO Box D Austin, TX 78713 512-471- 3098 cbjob@mailman.rice.edu	N	0
19	<b>Radio Advertising Bureau</b> <a href="http://www.rab.com">http://www.rab.com</a> 1320 GREENWAY DRIVE, SUITE 500, DALLAS, TX 75038 Bob Lawrence <a href="mailto:blawrence@rab.com">blawrence@rab.com</a> 888-276-2729 PH: 972-753-6750 Fax: 972-753-6727	N	0
20	<b>The New School of Radio &amp; Television</b> 50 Colvin Ave. Albany, NY 12206 Cathy Taylor: ctaylor@newschoolalbany.edu	N	0
21	<b>Times Union</b> 645 Albany Shaker Rd Albany NY 12211 518-454-5595	N	0
22	<b>YouTube</b>	N	0
23	<b>Radio-online.com</b>	N	0
24	<b>SUNY Albany (state univ. of NY @ Albany)</b> Online jobs system : “handshake”	N	0
25	<b>Jobcentral.com (NYSDOL)</b>	N	0
26	<b>Albany-Colonie Chamber of Commerce</b> <a href="http://albany.myjobzone.net/">http://albany.myjobzone.net/</a>	N	0
27	<b>Job Fairs</b>	N	0
28	<b>www.InsideRadio.com</b>	N	3
29	<b>.30 Second Clips on all stations</b>	N	3

30	<b>Union College</b> Rochelle Caruso Senior Associate Director, Employer Relations Union College, Becker Career Center Schenectady, NY 518.388.6726 <a href="mailto:carusor@union.edu">carusor@union.edu</a> <a href="http://www.union.edu/career">www.union.edu/career</a>	N	0
31	<b>Siena College</b> <a href="mailto:careermail@siena.edu">careermail@siena.edu</a> Ashley Dwyer - <a href="mailto:adwyer@siena.edu">adwyer@siena.edu</a>	N	1
32	<b>Indeed.com</b>	N	6
33	<b>Collegecentral.com</b>	N	0
34	<b>Traffic Director's Guild</b>	N	0

## Outreach Initiatives:

### Job Fairs:

- 1) Times Union Job Fair – 4/18/17 @ Albany Marriot 189 Wolf Rd. Albany NY
- 2) Holiday Inn Express (HIE) Job Fair, Latham NY- 4/19/2017
- 3) Veterans Job Fair/Concert – 4/26/2017-Albany Stratton VA Medical Center, Albany NY
- 4) Holiday Inn Express (HIE) Job Fair, Latham NY- 10/4/2017
- 5) Veterans Job Fair/Concert – 10/23/2017 @ Veteran's Administration Hospital, Albany, NY

These job fairs were attended by our Human Resources Onboarding Specialist and/or a long term station employee who is an announcer and also assists on EEO Functions. Attendees were given information about jobs in the radio station industry and resumes were collected.

**Listings of Each Upper-Level Category Opening in a Job Bank or Newsletter of Media Trade Groups Whose Membership Includes Substantial Participation of Women and Minorities.**

The licensee advertised all but 1 upper-level job openings over the past year through the New York State Broadcasters Association Job Bank. That organization's membership includes substantial participation of women and minorities.

The report has been revised on March 28, 2018 to include an additional Account Executive hire that had been inadvertently omitted from the original version of the report.